HP Everyday Matte Polypropylene, 3-in Core





The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



Print durable, high-impact signs

Produce high-impact signs with vibrant color

Produce retail and POP signage and event displays with vibrant color and eye-catching image quality. This matte polypropylene provides excellent versatility and value across a wide range of indoor and outdoor applications.

Print, use, handle, and laminate with ease

Maintain peak productivity. HP Everyday Matte Polypropylene is easy to use and handle, whether you're doing a quick print run or large production runs. Post-print processing is smooth and easy with this tear-resistant' substrate.

Do more, and print with the environment in mind

Offer a wide range of applications from presentations, banners, and displays to photo enlargements—and help meet the environmental objectives of your company and your clients—with this versatile, printing material that is eligible for return through the HP Large Format Media take-back program.² HP Everyday Matte Polypropylene is REACH compliant³—a regulation of the European Union adopted to improve the protection of human health and the environment from risks that can be posed by chemicals.

Target customers	Applications	Benefits
Print service providers	POP/POS signs	High-impact image quality at an economical price
Retail store in-house printing	Retail displays	Tear resistance ¹ for easier handling
Event designers	Event and trade show displays	Eligible for return through the HP Large Format Media take-back program ²
Advertising agencies	Posters and presentations	REACH compliant ³
Geographic Information Systems (GIS)	Banners	
Government (printing maps)		

Technical specifications



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For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

	Original HP n	igment- and dye-based inks for HP Desi	ian. let printers and Or	riainal HP Latex Inks for HP Latex			
Ink compatibility	printers						
Weight		135 g/m² per ISO 536 Test Method					
Thickness		215 microns/8.5 mil per ISO 534 Test Method					
Opacity	>96% per TAI	>96% per TAPPI T-425 Test Method					
Brightness	>105 per ISO	>105 per ISO 2470 Test Method					
Whiteness	>135 per ISO	>135 per ISO 11476 Test Method					
Finish	Matte	Matte					
Operating temperature	15 to 30° C / 5	15 to 30° C / 59 to 86° F					
Operating humidity	20 to 60% RF	20 to 60% RH					
Lamination	Cold laminat	Cold lamination. Can be laminated with most commercially available cold laminate films.4					
Shelf life	1 year, unope	1 year, unopened in original packaging					
Storage temperature	15 to 35° C / 5	15 to 35° C / 59 to 95° F					
Storage humidity	20 to 70% RH	20 to 70% RH					
Environmental	Eligible for re	Eligible for return through the HP Large Format Media take-back program ² and REACH compliant ³					
Country of origin	Product of C	Product of China and Malaysia					
Ordering information	Product num	bers Roll sizes	UPC codes	Region			
	D9R28A	914 mm x 61 m (36 in x 200 ft)	848412009835	United States, Canada, Latin America, Europe, Middle East, and Africa			
	D9R29A	1067 mm x 61 m (42 in x 200 ft)	848412009842	United States, Canada, Latin America, Europe, Middle East, and Africa			
	D9R30A	1270 mm x 61 m (50 in x 200 ft)	848412009859	United States, Canada, Latin America, Europe, Middle East, and Africa			
	D9R31A	1524 mm x 61 m (60 in x 200 ft)	848412009866	United States, Canada, Latin America, Europe, Middle East, and Africa			
Warranty	statement, pl	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .					

- ¹ Tear resistant as compared to paper products.
- ² HP Large Format Media take-back program may not be available in all countries. To request a shipping label, see hp.com/recycle for details.
- 3 Based on HP internal analysis, May 2023, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at HP Printing Products and Consumable Supplies. Logo source: Copyright European Chemicals Agency.
- 4 Based on testing HP media printed with Original HP inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive and a 3-mil vinyl film laminate that contains a solvent acrylic pressure- sensitive adhesive—the formulations of which HP believes represent the majority of cold film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.



For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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