# **HP White Satin Poster Paper**





# The HP large format printing system-the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency–with every print.



### Expand your offering with indoor/outdoor campaigns

#### Offer paper designed with the environment in mind

Offer indoor/outdoor campaigns produced on recyclable<sup>1</sup> HP White Satin Poster Paper, manufactured according to the ISO international standard for environmental management systems.

#### Profit from increased productivity

Save time and increase productivity. Scratch-resistant prints dry quickly and stay intact with folding. Use water-resistant prints<sup>2</sup> outdoors, without lamination. HP White Satin Poster Paper delivers the easy, trouble-free printing you expect from HP.

#### **Expand your applications**

You choose—indoor, outdoor, the best inks for the job. You get—attention-grabbing color and sharpness for brilliant campaigns, including billboards. Expand your applications with versatile HP White Satin Poster Paper, 136 g/m<sup>2</sup>.

Target customers	Applications	Benefits		
Print service providers	Indoor/outdoor advertising	Recyclable through commonly available programs <sup>1</sup>		
	Promotions	Manufactured per ISO 14001		
	City light posters	Brilliant color saturation		
	Muppys	High-definition sharpness		
	Bus shelters	Qualified for billboard applications		
	Billboard applications	Water-resistant prints <sup>2</sup>		
		Display permanence 1 year in-window, unlaminated <sup>3</sup> , 6 months outdoor, unlaminated <sup>4</sup>		
		Scratch-resistant images		
		Fast dry time		

## **Technical specifications**



#### HP White Satin Poster Paper

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/paperpresets.

Ink compatibility	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks						
Weight	136 g/m² per ISO 536 Test Method						
Thickness	165 microns/6.5 mil per ISO 534 Test Method						
Opacity	95% per TAPPI T-425 Test Method						
Brightness	96 per TAPPI T-452 Test Method						
Whiteness	110 per CIE Ganz 82 Test Method, 110 per ISO 11475 Test Method						
Finish	Satin						
Operating temperature	15 to 30° C / 59	15 to 30° C / 59 to 86° F					
Operating humidity	30 to 70% RH	30 to 70% RH					
Display permanence (Commercial in-window)	1 year without lamination with Orignal HP 789 Latex DesignJet Inks or HP LX600 Latex Scitex Inks $^{3}$						
Display permanence (Outdoor)	6 months without lamination with Orignal HP 789 Latex DesignJet Inks or HP LX600 Latex Scitex Inks $^4$						
Water resistance	Water resistant with HP Latex Inks <sup>2</sup>						
Lamination	Yes, hot or cold						
Shelf life	1 year, unopened in original packaging						
Storage temperature	18 to 30° C / 64 to 86° F						
Storage humidity	35 to 55% RH						
Environmental	Recyclable through commonly available programs <sup>1;</sup> (FSC®)-certified paper <sup>5</sup>						
Country of origin	Product of Germany						
Ordering information	Product num	bers Roll sizes	UPC codes	Region			
	CH010A	1067 mm x 61 m (42 in x 200 ft)	848412009521	North America, Europe, Asia			
	CH001A	1372 mm x 61 m (54 in x 200 ft)	848412009514	North America, Europe, Asia			
	CH002A	1524 mm x 61 m (60 in x 200 ft)	848412009507	North America, Europe, Asia			
Warranty	statement plea	it printing materials are free from defect ise see HPLFMedia.com/go/mediawarro Group customer support at <u>HPLFMedia.</u>	anties. To obtain warra	inty service, please contact Bra			

<sup>1</sup> Can be recycled through commonly available recycling programs.

<sup>2</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see: HPLFMedia.com/hp/printpermanence.

<sup>3</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant–calculation assumes 6,000 Lux/12 hr day. For more information, see HPLEMedia.com/hp/printpermanence.

<sup>4</sup> Outdoor display permanence rating according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. For more information, see <u>HPLEMedia.com/hp/printpermanence</u>.

<sup>5</sup> HP has a policy for offering Forest Stewardship Council<sup>®</sup>(FSC<sup>®</sup>)-certified paper that are sourced from FSC<sup>®</sup>-certified forests and other controlled sources. BMG trademark license code FSC<sup>®</sup>-C115319, see fsc.org. HP trademark license code FSC<sup>®</sup>-C017543, see fsc.org. Not all FSC<sup>®</sup>-certified products are available in all regions. For information about HP large format printing materials, please visit HPLEMedia.com.



#### For detailed information on the HP large format printing materials portfolio and to order, visit HPLEMedia.com

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